



NEWS RELEASE

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Planning to “Staycation” this Holiday Season? KPFA’s 39th Annual Crafts & Music Fair Offers Something for Everyone

*Largest Fine Crafts Fair in Northern California to host more than 200
artisans and artists*

August 3, 2009, Berkeley, CA— Fair organizers at KPFA are gearing up for the station’s 39th annual [Crafts & Music Fair](#), which will be held on **December 12 and 13, at the Concourse Exhibition Center, 635 Eight Street in San Francisco**. This exposition is the largest juried holiday crafts market in Northern California, with more than 200 makers of original work in all media. This year’s fair boasts “special and one-of-a-kind” offerings for everyone: from live performances and gourmet food to a spectacular array of fine crafts, unique holiday gifts and contemporary art. The eclectic potpourri of the country’s finest artists and artisans will showcase their wares in a warm and spirited celebration of the arts, music and free speech radio.

As more cost-conscious families are opting to “staycation” locally instead of travelling out of town for the holidays, the 39th annual KPFA Crafts & Music Fair delivers a **global-to-local marketplace experience**: international cuisine, world music, and—of course—**incredible crafts**, including a number of Fair Trade folk art items from around the world.

“We strive to stimulate awareness of the inextricable role crafts play in our day-to-day lives,” said Jan Etre, fair organizer, KPFA FM. “American crafts are part of a bigger world picture, therefore, we feature a small selection of Fair Trade folk art made in villages across the world to further the cultural and economic sustainability for artists and their communities.”

Eco-conscious fairgoers will enjoy “green” crafts by artists who are reusing and reclaiming materials in their work and integrate sustainability practices. Music lovers are in for a treat as jazz, hip-hop, bluegrass and blues, and spoken word performances will be on tap throughout the event.

“We are excited to introduce a brand new audience to our annual crafts and music fair event,” said Lemlem Rijio, General Manager, KPFA FM. “You’ll find emerging artists and craftspeople side by side with the folks who have been making art and crafts as their livelihood for decades. The mix is exciting. Our returning visitors know this, and the magic happens for the newcomers as well.”

2009 EXHIBITORS

220 artists are selected by a jury of peers and feature original and contemporary handcrafted items in all media, including:

Accessories	Leather
Body Care Products	Metal
Ceramics	Mixed Media
Children's Items	Painting
Fashion – Wearable	Paper
Textiles – Decorative	Printmaking
Furniture and Lighting	Sculpture
Glass	Toys
Gourmet Food Products	Weaving
Jewelry	Wood

QUICK FAIR FACTS

HOURS

Saturday, December 12, 2009 (10 a.m. - 6:00 p.m.)

Sunday, December 13, 2009 (10 a.m. - 6:00 p.m.)

WHERE:

Concourse Exhibition Center, 635 - 8th Street at Brannan in San Francisco (*location is wheelchair accessible).

TICKETS

Admission is \$10 for adults, \$7 for persons 65 and over and persons with disabilities.

The event is Free for children under 17.

TRANSPORTATION

The Fair makes it easy for Green Travel providing complimentary shuttles from the Civic Center BART Station, 8th and Market MUNI bus stop, and the Caltrain station at 4th and King Streets

*Valet bicycle parking provided by the SF Bicycle Coalition

*Carpooling is available with SpaceShare.com

About KPFA

KPFA 94.1FM is the nation’s original listener-sponsored, noncommercial, public radio station founded in 1949. The mission of KPFA is to encourage cultural diversity and pluralistic community expression; to contribute to a lasting understanding between individuals of all nations, creeds and colors; to promote freedom of the press and to serve as a forum for various points of view, and to maintain an independent funding base.

For more information, please visit: <http://www.kpfa.org/craftsfair/> call or email Jan Etre, Fair Organizer: 510.848.6767, ext. 646, events@kpfa.org.

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